



Case Study

Founded in 1976 and based in Norway, Iowa, Frontier Co-op offers a full line of products for natural living under the Frontier Co-op, Simply Organic® and Aura Cacia® brands. Frontier Co-op's goal is to provide consumers with the highest-quality products while supporting and promoting social and environmental responsibility.



SITUATION

To protect supply continuity, drive production efficiency, and meet item fulfillment goals, Frontier Co-op prioritized **securing the most accurate forecasts.**



SOLUTION

Frontier Co-op's requirements were to *generate accurate statistical forecasts* by **modeling seasonality, trends, and demand patterns by location to improve production visibility.**



The company engaged Forecast Pro to **deliver dependable and accurate forecasting software.**



Forecast Pro surpassed Frontier Co-op's expectations, **delivering a tailored, intuitive solution — fully implemented in under two months.**

RESULTS

The solution **rapidly empowered** Frontier Co-op **to enhance forecast accuracy and gain deeper insights into demand patterns.**



Utilizing **event strategies** allowed Frontier Co-op to **effectively incorporate COVID-related disruptions and supply chain challenges, resulting in more precise and actionable forecasts.**



Forecast Pro reporting **delivered valuable insights as their team refined projections.**

FRONTIER CO-OP FORECAST ACCURACY

*By implementing Forecast Pro, Frontier Co-op improved Forecast Accuracy, **reducing MAPE from 58% to 11% over a 12-month period** to better ensure efficiency and sales fulfillment.*

