New Product Forecasting Overview

New Product Forecasting · https://www.forecastpro.com/documentation/forecast-pro-trac/new-product-forecasting/new-product-forecasting-overview/

> Marked content is Forecast Pro TRAC only

In this lesson, you will explore different approaches to forecasting new products. The lesson begins by examining some of the options available in Forecast Pro for generating forecasts prior to the product being launched (i.e., when historic data are not yet available). It then illustrates how to apply three specific forecasting methods designed for forecasting new products and concludes with an exercise illustrating how to manage your new product forecasting when dealing with numerous new products on an ongoing basis.

[TRAC] If you are working with new products, you may also be interested in Forecast Pro's product mapping functionality. Product mapping allows you to map the history of an existing product to a new product and use the combined history for forecasting. Please see Product Mapping.